

FOR IMMEDIATE RELEASE

Ragus announces dive into global conservation with new partner Project Seagrass

Slough, 10 November 2022: Ragus has committed to long-term support of Wales-based charity Project Seagrass who help to conserve and restore seagrass meadows all over the world through community, research and action.

Project Seagrass is a global facing environmental charity based in Bridgend, Wales, dedicated to ensuring that seagrass meadows are protected globally, for the biodiversity and people that depend on them. With a mission is to lead societal change to enable the recognition, recovery and resilience of seagrass ecosystems globally, Project Seagrass exists to provide biodiversity, equitable and sustainable livelihoods, and planetary life support.

Because Ragus' commitment to sustainability lies at the heart of its business – from strategy to products and operations – Project Seagrass is an ideal partner for the bulk sugar suppliers. Chief Development Officer of Project Seagrass, Richard Lilley says "Saving seagrass is saving our seas. Like coral reefs and rainforests, they're full of life, but it's estimated we're currently losing two football pitches worth of seagrass from the world every hour. Protecting what's left is vital."

Ragus' Head of CSR Henry Eastick, was determined to secure Project Seagrass as a partner when he realised the eco-charity and his family business shared a vision. "I recently returned from spending a week in Porthdinllaen, Wales, with the Project Seagrass team, snorkelling in the shallows to harvest seeds for the seagrass nursery," he says. "We make sure all our sugars are responsibly grown and processed, wherever they come from in the world, and our delivery fleet, commercial laundry and cleaning equipment all operate sustainably. Our factory packaging is all recycled."

Henry continues: "Our backing for Project Seagrass began with a donation in August, which supported a number of projects, including replenishing damaged seagrass meadows in Wales and supporting scientific restoration trials of *Zostera marina* seagrass at a number of locations around the Isle of Wight and the Solent.

"We also donate our intermediate bulk containers (IBCs) that are no longer suitable for food use to Project Seagrass, which the team then use to treat seagrass seedlings and process the seeds in the nursery. Both Project Seagrass and Ragus are always looking for circular economy opportunities!"

Communications and Engagement Lead, Bethan Thomas concludes: "From the moment Henry first reached out to us at Project Seagrass, it was evident how passionate he was about our cause and driving a sustainability agenda. The donation of the IBCs is testament to his genuine desire to help and to think creatively about how Ragus can best support our work."

-ENDS-

Notes for the media

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Or visit our media centre at: <https://ragus.athlon.london/media-centre/>

About Ragus

Ragus®

Established in 1928, Ragus is a leading manufacturer of bulk pure sugars for the food, beverage and pharmaceutical markets. Using the knowledge gained from over 90 years of experience, we provide our clients with crystalline sugars, syrups and treacles that ensure the optimum taste, texture and appearance of their products.